

# 2018 Fair Sponsor Program

## Day Sponsor

Cost to sponsor one day at the Meigs County Fair is \$1,000.00. You will receive a full page ad in the Meigs County Fair Premium Book, 10 free one day passes, 2 free week passes and three (3) 2' x 8' banners (that you provide) will be hung in the Ridenour Family Livestock Arena at the main entrance gate and on the back of the Grandstand. Your business will be announced at all shows and events throughout the day, your business will be included in forms of advertising, as space and time allows, and announced over the public address system when announcing events on your day. Sponsor deadline will be March 15, in order to guarantee your advertisement in the Premium Book. If booked later, advertising could be limited.

## Event Sponsor

Cost to sponsor most events is \$500.00—\$600.00, depending on the event. You will receive a half page (1/2) ad in the Meigs County Fair Premium Book, 5 free one day passes, 1 free week pass, and a 2' x 8' banner (that you provide) will be hung in the event area during your event and immediately prior to. Your business will be included in other forms of advertising, as space and time allows, and announced over the public address system when announcing events. Sponsor deadline will be March 15, in order to guarantee advertisement in the Premium Book. If booked later, advertising could be limited.

## Event Sponsor

Cost to sponsor smaller events is \$250.00. You will receive a one fourth page (1/4) ad in the Meigs County Fair Premium Book, 5 free one day passes, and a 2' x 6' banner (that you provide) will be hung in the event area during your event and immediately prior to the event. Your business will be announced over the public address system when announcing events. Sponsor deadline will be March 15, in order to guarantee advertisement in the Premium Book. If booked later, advertising could be limited.

## Electronic Sponsors

Cost to sponsor one (1) electronic item for giveaway on Kid's Day, Tuesday, August 15 and Saturday, August 19, 2017 at noon on the Hill Stage is \$75. You can sponsor as many electronics as you wish. Your name will be announced during the giveaways.

## Premium Book Advertising

Full Page	\$250.00
Half Page	\$150.00
One Fourth Page	\$100.00
Business Card	\$ 50.00

Advertising Committee:  
Ed Holter, Wes Karr, Tara Rose, Debbie Watson